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**CARIDAD CENTER GETS PLAYGROUND MAKEOVER
AS PRIME MANAGEMENT BUILDS REPUTATION FOR CARING**

BOYNTON BEACH, Fla. -- There's nothing like jumping on a swing or tumbling down a slide to help kids forget their worries. Thanks to Boca Raton-based Prime Management, youngsters at the Caridad Center in Boynton Beach will find time passes faster and more enjoyably as they wait for treatment for themselves or a sick family member. The company this week completes a \$26,500 community service project refurbishing the center's playground and outdoor areas, the latest in a series of Prime Cares projects.

Prime crews gave a new look to the Caridad entrance by trimming trees, creating planting beds, painting a gazebo and upgrading the irrigation system. Prime workers also refurbished playground equipment, installed new benches and installed a new mulch surface for safe play.

"We would have never been able to do this on our own. There are no words to sufficiently express our gratitude," said Caridad Executive Director Barbara Vilaseca. "Prime workers just kept coming -- arborists, irrigation specialists and maintenance people all contributing their specialties to rehab the playground and grounds.

"Demand for Caridad's services continues to grow under current economic conditions and private support such as Prime's goes a long way. Caridad Center has an average of 2,200 pediatric medical and dental patient visits a month, and many more children accompany family members. Prime saw a need and stepped in, unsolicited, to help us make this a better experience."

Prime employees are also donating children's books for the center's waiting room and last December contributed more than 100 toys collected at their annual holiday party when Caridad came up short in its annual toy drive.

Prime Management, one of Florida's largest property management companies, is building on its ongoing commitment to public service through its

Prime Cares community services program. Prime and its employees support projects through donations of equipment and materials, hands-on employee volunteerism, and Friday Jeans Days.

Caridad Center, founded in 1989, provides crucial free medical, dental and emergency outreach services to families in need, thanks to volunteer doctors and dentists and generous community support. For example, every Wednesday is dental extraction day and it's not unusual for people to line up by 6 a.m. Last year, Caridad Center had more than 25,000 patient visits from people who had nowhere else to turn, and the need continues to grow.

This is the latest in a series of ongoing Prime Cares programs. The scope of projects Prime tackles is impressive. Last year, it completed one of the largest-ever private donations to a public school—a \$70,000 – plus makeover of Boca Raton's Spanish River High School Stadium. The Stadium has been renamed Prime Management Field in grateful recognition of the year that Prime employee volunteers spent on the makeover. The project erased 20 years of neglect by restoring the stadium, concession stands, locker rooms and public areas and put the thrill back into local Friday night football games and team sports.

Past projects are as diverse as purchasing hundreds of dollars worth of back to school supplies and undergarments for disadvantaged children, to donating office space in its headquarters building to house Boca Raton's Promise, the Alliance for Youth, a not-for-profit youth services group.

Prime Management is one of Florida's leading property management companies. It manages 350 HOA and condominium associations, comprising 60,000 units in Palm Beach and Broward Counties, and is one of the area's largest employers with more than 1,300 employees.

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